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What's So Good About Gold Client Care?

Start with our Standard Client Care Services

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- 1. <u>Pedal Power</u> UNCONDITIONAL HAPPINESS GUARANTEE. IF for any reason you do not <u>LOVE</u> your new bike we will take it back within 30 days of purchase.
- 2. PROPER SIZING GUARANTEE. FOR many riders we'll start by measuring with our computerized BodyScanning CRM system. Using those numbers and your feedback, our knowledgeable and experienced technicians will make all the adjustments necessary to assure that you're safe and in control on your new bike. For even greater precision, you can combine your bike purchase with the purchase of a phenomenal GURU Dynamic Fitting. A GURU fitting enables us to determine YOUR ideal position on the bike, and includes video foot and knee analysis and cleat adjustment for clipless pedals. With a GURU fit, you'll earn valuable merchandise credits toward additional parts or accessories.

- 3. <u>USE OUR MONEY, NOT YOURS *Pedal Power* FINANCING.</u> ANY purchase over \$50 can be financed with **DEFERRED INTEREST** and monthly payments for 9 months. If paid off in full within terms, you pay **ZERO** interest. Ask for details.
- 4. **ONE YEAR FREE** *Pedal Power ADJUSTMENTS*. RECOMMENDED check-over after 4 weeks or 200 miles, scheduled tune-up after 9-12 months, unlimited adjustments in between.
- 5. **FREE INSTALLATION OF NEW** *Pedal Power ACCESSORIES.* ANY new accessories purchased when you buy your new bike, will be installed for free.
- 6. **EARN 3% BACK IN OUR** *Pedal Power REWARDS CLUB.* ENROLL in our free Pedal Power Rewards Program, and twice yearly you'll receive a merchandise rebate coupon worth 3% of your accumulated purchases for the preceding period.

We'll include these special Gold Client Care Services

- 1. **JUMP THE QUEUE AT** *Pedal Power 5 DAY SERVICE PLEDGE.* FOR the first 5 years of ownership, if we have the parts you need, we'll try to complete your bike within 5 days, even during the busy season. This could save you 2 ½ WEEKS of waiting for your bike!
- 2. **Pedal Power FLAT-FREE RIDE.** YOUR first flat will be repaired for free tube and labor.