



The Phat Tire Bike Shop Race Team debuted in Arkansas in 2013. We expanded to the Tulsa and OKC regions in 2016 and 2022, respectively. The Race Team receives direct oversight from Phat Tire Bike Shop's Corporate Group and each region has two dedicated Captains to coordinate and oversee team activities.

## Team Accomplishments

### Arkansas Phat Tire Race Team

#### Roster: 40

- 2013 AMBCS 3<sup>rd</sup> Place Overall
- 2014 – 2020 AMBCS State Champions
- 2021 AMBCS 2<sup>nd</sup> Place Overall
- 2022 AMBCS 1<sup>st</sup> Place Overall
- On target to take 1<sup>st</sup> place in the 2023 AMBCS series

### Oklahoma Phat Tire Race Team

#### Roster: 35

- 2018 Tour de Dirt Series 3<sup>rd</sup> Place Overall
- 2019 Tour de Dirt Series 3<sup>rd</sup> Place Overall
- 2021 Tour de Dirt Series 2<sup>nd</sup> Place Overall
- 2022 Tour de Dirt Series 1<sup>st</sup> Place Overall
- On target to take 1<sup>st</sup> place in the 2023 Tour de Dirt Series

## Partner with a Winning Team

Mission Statement: Phat Tire Race Team is a group of cyclists who have joined together to represent the best traits of the cycling disciplines from mountain biking to cyclocross, road to gravel. Our goal is to be positive and welcoming to our fellow cyclists, to promote the sport and encourage new participants, to help build community and infrastructure (over 250 volunteer hours per state), and to represent Phat Tire Bike Shop in the best way possible.

## Phat Tire Race Team Season

### Arkansas

#### Primary Race Series

- Arkansas Enduro Series (AES) 6 races
- Arkansas Mountain Bike Championship Series (AMBCS) 8 races

#### Secondary Races

- Criterion/Road Races
- Gravel Races

### Oklahoma

#### Primary Race Series

- Tour de Dirt (TDD) 9 Races

#### Secondary Races

- Oklahoma Cyclocross Series
- Criterion/Road Races
- Gravel Races

## **Race Team Sponsorship Levels and Benefits**

### **\$1500 Level Includes:**

- Company logo on race team jersey & kit
- Opportunity to set up Company Tents at Phat Tire sponsored events
- Company logo on Phat Tire Race Team t-shirt for members to wear on the podium
- Company logo on team banner displayed at all team events
- Company logo and link added to Phat Tire Race Team Sponsor page on the Phat Tire website
- Acknowledgement on Phat Tire's Social Media (OK-FB +6000, AR-FB +11,400, Insta +6000)

### **\$1000 Level Includes:**

- Company logo on Phat Tire Race Team t-shirt for members to wear on the podium
- Company logo on team banner displayed at all team events
- Company logo and link added to Phat Tire Race Team Sponsor page on the Phat Tire website
- Acknowledgement on Phat Tire's Social Media (OK-FB +6000, AR-FB +11,400, Insta +6000)

### **\$500 Level includes:**

- Company logo on team banner displayed at all team events
- Company logo and link added to Phat Tire Race Team Sponsor page on the Phat Tire website
- Acknowledgement on Phat Tire's Social Media (OK-FB +6000, AR-FB +11,400, Insta +6000)

**FaceBook :** [Phat Tire Bike Shop - Arkansas | Facebook](#)

[Phat Tire Bike Shop - Oklahoma | Facebook](#)

**Instagram :** [Phat Tire Bike Shop \(@phattirebikeshop\) • Instagram photos and videos](#)