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Bicycle Garage Indy to Open Downtown Indianapolis Location at the Indy Bike Hub YMCA

Opening Day September 7, Grand Opening Celebration on September 14

FOR IMMEDIATE RELEASE

Indianapolis, IN (31 August 2011) – Bicycle Garage Indy (BGI) is pleased to announce the opening of its new downtown location as part of the Indy Bike Hub YMCA. The new store will open **Wednesday, September 7, 2011 at 6:30 am**. With the opening of BGI's downtown location, Bicycle Garage Indy will be the only full-service bicycle shop in the Indianapolis' mile square, serving those who work, live and visit downtown Indianapolis. The store will sell bicycle accessories, do bicycle repairs and maintenance as well as rent bicycles.

The Indy Bike Hub YMCA located in the east wing of Indianapolis City Market is the site of a unique bicycle parking and fitness facility, the first of its kind in the country: a bicycle commuter hub and full fitness facility. This facility supports bicycle commuters with secure indoor bicycle parking for 148 bicycles, locker rooms, showers, full service bicycle shop and provides downtown Indianapolis workers, residents and visitors with a full service fitness center.

The Indy Bike Hub YMCA eliminates the largest hurdles for potential bicycle commuters: the need for secure bicycle parking, the opportunity to shower and change into work clothes and a place to store bicycle clothing while at work. The City of Indianapolis recognized the need for this type of facility and has enlisted the expertise of the YMCA of Greater Indianapolis to operate and manage the facility. Bicycle Garage Indy is a partner, bringing bicycle expertise to the project.

"We are grateful that the City of Indianapolis is entrusting the Y with such a unique and worthwhile project," said Eric Ellsworth, President/CEO, YMCA of Greater Indianapolis. "The opening of the Indy Bike Hub YMCA is the perfect opportunity to get the citizens of Indianapolis moving and to help us begin our journey in being one of the top 10 healthiest cities by 2025."

"Bicycle Garage Indy is thrilled to be involved with this project. We see this as an extension of our advocacy efforts to help create a bicycle friendly Indianapolis. Providing a central location for bicycle commuters to park their bicycles and be able to meet and connect with each other will be a catalyst for Indianapolis to be regarded as a progressive community that will attract employers and employees.

We look forward to serving bicyclists who work, live and visit downtown Indianapolis,” Randy Clark, President and Founder of Bicycle Garage Indy.

Grand Opening Celebration: Wednesday September 14 at 10:30 am. The YMCA of Greater Indianapolis and Bicycle Garage Indy (BGI) invite the public to the Grand Opening an Ribbon Cutting ceremony for the new Indy Bike Hub YMCA. The ceremony will begin at 10:30 am, September 14 at the City Market, 222 E. Market Street (east wing). Tours will be available immediately following the ceremony. Indianapolis Mayor Greg Ballard is expected to attend and make remarks.

Opening on September 7, Bicycle Garage Indy Downtown hours are:

Monday through Friday – 6:30 am to 6:30 pm

Saturdays – 10 am to 5 pm

Sundays – 11 am to 5 pm

For additional information about the Indy Bike Hub YMCA visit the following web sites:

www.indybikehub.org – Comprehensive site including a photo tour highlighting the facility’s amenities.

www.bgindy.com – for Bicycle Garage Indy info

www.indybikehubymca.org – for all YMCA-related information

Bicycle Garage Indy promotes and supports healthy lifestyle changes in the Central Indiana community by providing a retail experience that “wows” its customers and delivering the following value-added services: 1) educating customers about how to use its products for a healthier lifestyle, 2) building excitement for the use of our products and provide the motivation for a healthier lifestyle, and 3) expanding the opportunities for a healthy lifestyle by increasing the venues for safe and fun cycling. For more information about Bicycle Garage Indy, visit www.bgindy.com or call 317-842-4140 (BGI North) or 317-885-7194 (BGI South).

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