



**FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

FOR IMMEDIATE RELEASE

July 25, 2011

CONTACT

Tangela Floyd
317-266-9622
tfloyd@indymca.org

YMCA & BGI PARTNER TO OPEN NEW BIKE HUB

Indy Bike Hub YMCA Set to Open in Aug.

The east wing of Indianapolis City Market will be the site of a unique bicycle parking and fitness facility, the first of its kind in the country: Indy Bike Hub YMCA – a bicycle commuter hub and full fitness facility. This facility will support bicycle commuters with secure indoor bicycle parking, locker room, showers, full service bicycle shop (offering bicycle accessories, bicycle repairs and service and bicycle rentals) and provide downtown Indianapolis workers, residents and visitors with a full service fitness center.

The City of Indianapolis recognized the need for this type of facility to support bicycle commuters and has enlisted the expertise of the YMCA of Greater Indianapolis to operate and manage the facility. Bicycle Garage Indy (BGI) is a partner in this project, bringing bicycle expertise to this project.

The Indy Bike Hub YMCA, 222 E. Market Street in downtown Indianapolis, eliminates two of the big hurdles for potential bicycle commuters: need for secure bicycle parking and a way to clean up, change into clothes for work and store bicycling clothing after bicycling to work.

“The opening of the Indy Bike Hub YMCA ties in with one of the Y’s long-range vision goals to be one of the top 10 healthiest cities by 2025,” said Eric Ellsworth, President/CEO, YMCA of Greater Indianapolis. “Initially we hope this new facility will encourage downtown employees to increase their bicycle commuting to work, but in the long run we hope the excitement of cycling will spread throughout the city and help increase physical activity for local residents.”

“Bicycle Garage Indy is thrilled to be involved with this project. We see this as an extension of our advocacy efforts to help create a bicycle friendly Indianapolis. Providing a central location for bicycle commuters to park their bicycles and be able to meet and connect with each other will be a catalyst for Indianapolis to be regarded as a progressive community that will attract employers and employees. We look forward to serving bicyclists who work, live and visit downtown Indianapolis,” Randy Clark, President and Founder of Bicycle Garage Indy.

Amenities of the facility include:

- Safe, secure, indoor bicycle parking for 148 bicycles
- State-of-the-art wellness center
- Showers and locker rooms with free towel service
- Full service bike shop providing service and repairs, accessories and rentals
- WiFi Lounge
- Multi-purpose rooms that will feature aerobics, cycling, clinics and other exercise classes
- Convenient access to City Market shops and restaurants

Memberships for the Indy Bike Hub YMCA are now available by visiting the YMCA at the Athenaeum, 401 E. Michigan Street or by calling 317-685-9705. Starting July 26 members can sign up at the Indy Bike Hub YMCA in the City Market from 11 am to 1pm, Monday through Friday.

Current Y members will receive full use of the new Indy Bike Hub YMCA as part of their membership, but special bike locker/shower memberships and other options are available as well.

Opening dates: The facility will open with bike parking, showers and locker room and Bicycle Garage Indy's bike shop in August. The full fitness facility will open on September 7, 2011.

For additional information and updates about the Indy Bike Hub Y, visit www.indybikehub.org, the branch page at www.indymca.org or "Like" the page on Facebook.

#