

NICA ATHLETE PURCHASE PROGRAM



At Spokes Etc., we're committed to changing the world by getting more people on bikes. From coast to coast, Spokes Etc., Trek and its retail partners make up the largest annual contribution to NICA through direct donations to the organization, funding local leagues, and getting seed money to new leagues.

We do this because NICA makes the world a better place, and because coaches, parents, athletes, and directors are all doing awesome work that matters.

DISCOUNT

- 25% off advertised retail pricing
- Shipping is not included in discounted price
- Assembly is not included in discounted price, and will be negotiated between the retailer and the athlete, coach, or league director

WHO'S ELIGIBLE?

- All registered NICA athletes (must provide PitZone ID at time of purchase)
- Level 2 and Level 3-certified NICA coaches (must provide coach license card at time of purchase)
- All State League directors

ELIGIBLE PRODUCTS

- All Trek hardtail and full suspension mountain bikes (restricted to one bike per year, e-MTBs are not eligible for discount)
- All Bontrager helmets (restricted to two helmets per year)
- All Bontrager shoes (restricted to two pair per year)

ORDER WINDOW

July 1, 2018 - June 30, 2019

HOW TO PLACE A NICA ORDER

- 1 Find a NICA purchase program retailer in your area
 - www.trekbikes.com/us/en_us/NICA/
 - or contact your coach or league director for a participating Trek retailer list
- 2 Fill out the information below and bring it to your local participating Trek retailer to enjoy awesome discounts on Trek and Bontrager products

WELCOME TO THE FAMILY

By accepting this discount, you're becoming a representative of Trek and Bontrager. We're glad to have you. Here's what we need from you.

- Like Spokes Etc. and Trek on Facebook
- Follow @spokesetcbikes @trekbikes and @bontrager on Instagram
- Use the hashtags #spokesetc, #trekbikes, #ridebontrager, #bontrager, and #betterwithbikes
- When you post photos, keep them classy and fun

Name	
<input type="checkbox"/> Athlete <input type="checkbox"/> Level 2 Coach <input type="checkbox"/> Level 3 Coach <input type="checkbox"/> League Director	
High School Team	
NICA ID#	