



**POSITION TITLE: Retail Sales Associates (Level 1)**

**DEPARTMENT: Sales**

**REPORTS TO: Store Manager**

This individual should be enthralled by bicycles, devoted to customer service, and dedicated to completing assignments and projects to meet the high standards of quality at Bingham Cyclery. This is an entry level sales position. Prior retail experience is not necessary, however, experience working in a fast paced environment with a customer service component will prove very useful in this position.

**Primary job duties include but are not limited to:**

- Complete a training program which involves in-store training as well as paid, internet-based training
- Familiarity with all bike brands and models that we stock
- Interact with customers and provide exemplary customer service; educate customers about bicycles, bicycle accessories and clothing, and any other cycling-related products in the store
- Perform bike sizing for bikes of all makes and models
- Direct customers through entire sales process
- Assist in the daily operations of the store, including restocking, cleaning, organizing and merchandising
- Learn from your coworkers and share knowledge regarding new products and events
- Learn, understand and adhere to company policy, programs and standards
- Perform other tasks assigned by sales manager

The retail Sales Associate L1 position is a part time or full time position; you will work up to 40 hours per week depending on the season, and you need the ability to work evenings and weekends.

**The ideal candidate:**

- Should be passionate about cycling as well as promoting the benefits of a cycling lifestyle and culture. Candidate doesn't necessarily need to have prior sales or bicycle retail experience, but must be willing to learn about bicycles, cycling accessories, and cycling culture.
- Is comfortable working as part of a commission-based system where sales performance and outreach are measured.
- Enthusiastically embraces the concept of serving the customer and providing an exceptional retail experience
- Is intrinsically motivated, able to work both independently and as a member of a team, and thrives in a dynamic, fast-paced environment

**Physical Demands:**

- Able to sit or stand and walk throughout the scheduled work shift
- Must be able to perform the essential functions of this job, reasonable accommodations may be made to enable individuals with disabilities to perform these essential functions
- Able to lift and/or move up to 50 lbs
- Ability to speak Spanish or other languages is encouraged

**Wage:** \$8.00-12.00/hour with up to \$75 of incentives per month, Park City Range: \$8.00 - \$15.00

**Benefits:** Use of rental bikes, Employee Purchase perks

**Start Date:** Immediately

**Location(s):** All Bingham Cyclery Locations

**Application Instructions:** Complete online job application

(<https://www.binghamcyclery.com/about/application-for-employment-staff-pg1412.htm>) AND email your resumé with a list of three professional references to [jobs@binghamcyclery.com](mailto:jobs@binghamcyclery.com)