

2018 Peddlers Shop Cycling Club/PSRacing Team Sponsorship.



Thank you for your sponsorship consideration. Corporate sponsorship is an integral component of our yearly budget. Your sponsorship enables us to offer our members incentives to raise money (in the form of charitable donations) and awareness for local charities. We have found our members will raise on average 300% more in donations if we reward their efforts with free team clothing as an incentive.

Our 2018 charity drives will include (but are not limited to) the following:

Gloucester County Board of Social Services – “The Ride”

American Cancer Society

ALS

MS Society

Sunshine Foundation.

We have over 130 active members with a track record of phenomenal fund raising abilities. Our yearly budget of \$7,000 in sponsorship funds typically yields a 10 fold return in the form of donations to the charities listed above.

Peddler's Shop Cycling Club
1907 Deptford Center Road
Deptford, NJ 08096



856-228-7800

Sponsorship cost and jersey logo placement.

As compensation for your sponsorship your company logo will be placed on our 2018 PSCC team jersey.

Logo size and placement:

\$500 sponsorship rear of jersey approx. size 6"x 6"

\$1000 sponsorship sleeve end of both arms size approx. 5"x 5"

\$1000 sponsorship shoulder both arms size approx. 4"x 8 "

\$1200 sponsorship both side panels of jersey approx. 7"x 18"

\$5000 sponsorship would include large front logo and team naming rights.

Sponsor logo locations on the jersey are on a first come first served basis and contain exclusivity to industry.

We typically print between 100 & 130 jerseys per year.

Our success is a direct result of the generosity of our corporate sponsors.

2017 sponsors included:

Peddler's Shop Inc.
Wine Works
BTB security
Papa John's Pizza
Bill Wahl Supply

Pennoni Engineering
Steamfitters Local 420
Cardinal Village
Dr. Dan's Auto Repair

If you have any questions, please contact Shawn Laundra at the Peddler's Shop at 856-228-7800.

Thank you for your consideration in sponsoring team PSCC.

Peddler Shop Inc.

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