

FREEWHEEL + TREK

2024 NICA DISCOUNT PROGRAM

We offer a product discount program to licensed NICA (MCA) student-athletes and coaches. Trek restricts discounts to items special-ordered from the Trek warehouse. Continue reading for more details.

The discount program you find at Freewheel Bike is unique. Our program goes beyond the basic participation of most Trek retailers. Over 60% of the cost of this discount program is contributed by Freewheel. Only a portion of this discount is reimbursed by Trek. Trek Dealers are not required to participate, and many do not.

THE DISCOUNT

25% off full advertised price.

Freewheel includes professional assembly and does not charge the shipping or assembly fees that most dealers charge.

All bikes purchased through this discount program are eligible for the full slate of new bike benefits that come with bikes purchased at Freewheel.

New Bike Benefits Highlights

12 months free adjustments

One \$99 Tune free of charge

15% off all other parts and accessories More details found at [Freewheelbike.com](https://www.freewheelbike.com)

WHO QUALIFIES

All practice-ready NICA student-athletes with a valid license (must provide license at the time of purchase) All licensed Level 1, 2, and 3 NICA coaches and League Directors (must provide license at the time of purchase)

Licenses can be accessed in PitZone by clicking "Download License Document"

BIKES

Marlin, X-Caliber, Roscoe, Procaliber, Supercaliber, Top Fuel and Fuel EX

Framesets of the above are also included

Custom configured and designed Project One bikes are EXCLUDED

E-bikes are available to League Directors and ALL level coaches (Rail and EXe only)

Limit one bike per calendar year

P&A

Bontrager MTB shoes (limit two pair per year)

Bontrager Blaze, Rally and Circuit helmets (limit two per year)

HERE'S THE 2024 PROCESS

Pick your bike, color, and size, and we'll place an order with Trek.

Once the bike arrives at the shop we'll build the bike to your specs and measurements and install all of the discounted accessories you've picked out.

LEVEL 3 COACHES

In addition to the above discount program, Level 3 coaches are entitled to one (1) complimentary custom branded L3 Blaze WaveCel helmet. One per coach - only on initial qualification to L3 coaching status. This helmet is only to be worn by the L3 coach themselves, and may not be loaned, given away, or sold. It is intended to identify you as a Level 3 coach, and to recognize your significant contribution to NICA. Because this helmet has the NICA branding prominently displayed, the helmet offer is only available to NICA coaches and not currently offered to MCA coaches.

Trek is no longer offering separate and direct discounts to Level 3 coaches.

WHAT NOW

Fill out the information below and bring it to your local Freewheel with your valid NICA/MCA license to enjoy these awesome discounts on Trek and Bontrager products.



ORDER AND PURCHASE WINDOW:

January 1, 2024 – December 31, 2024

TREK BONTRAGER

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Welcome To the Freewheel Family!

By accepting this discount, you're becoming a representative of Freewheel Bike, Trek, and Bontrager. We're glad to have you on board! Here's what we need from you:

- Always represent Freewheel, Trek, Bontrager, and our products in a positive manner
- Like Freewheel and Trek on Facebook
- Follow @trekbikes + @Freewheelbike on Instagram and @thebicyclecompany on TikTok
- When you post photos, keep them fun
- Follow all NICA rules and guidelines
- Get other people stoked on bikes!

Name				
Team Name				
Affiliation	Athlete	Level 1 Coach	Level 2 Coach	Level 3 Coach
License Expiration Date				

Trek retailers are not required to participate.

No Trek retailer is required to participate in any NICA discount program. This includes any discount program related to bikes or P&A. Your access to NICA related discounts on Trek products is a privilege, not a right. Further, by accepting a product discount you are agreeing to use the product for your own personal use, and to be a positive ambassador for the brand. So please be courteous to your Trek retailer and enjoy the products you purchase under this program.

Exclusive Freewheel Benefits

Freewheel Bike includes professional assembly on all bikes purchased through this program. All NICA and MCA bikes purchased through Freewheel are entitled to Freewheel Bike's New Bike Benefits, including free service for one full year. Additionally, we offer a New Bike Day discount of 15% on all parts and accessories.

A Few More Details

A deposit of 20% is required to place a bike on order. Parts specifications, colors, and even frame designs are likely to change on reserved models with long delivery dates. Trek and Freewheel cannot guarantee the price will not change. Recent history has seen prices rise significantly before delivery. Your discount will be applied to the retail price at the time of delivery. In the event these details change in a way that is unsatisfactory to you, you may cancel your order and receive a full refund of your deposit before the bike arrives at Freewheel.

FREEWHEELBIKE TREK BONTRAGER