



The 2024 Gravel Revival bible

Everything you need to know.

New In-Chert-National Version

www.gravelrevival.com

ABOUT

MOAB Bike Shop has teamed up with a few sponsors, other local bike shops, partners and bike retailers to help celebrate a unique cycling (& running) experience. This 3 day gravel festival is for all levels of cyclists & runners. Our goal is to create a festival atmosphere to welcome all riders (& runners) to the rapidly growing trend of "Gravel Grinding".

There would be no GRAVEL REVIVAL without the abundant chert/dirt roads of Hickman County. Take a step back in time to experience the varied terrains from smooth hard packed to narrow rocky MTB worthy surfaces. Join us for this memorable Fall weekend of camping, fun activities, challenging and scenic gravel routes, food trucks and drinks, bike/outdoor retailers, a bonfire and live music!

LOCATION

Peaceful Hills Campground - 390 American Way, Centerville, TN 37033. **CLICK HERE** to see a map of the venue, campsites, etc. (We encourage you to enter the address in your GPS when you have stable wifi access)

PARKING

Campers arriving on Friday will have their first choice for parking. All LARGE RV's will be directed to the RV field. Some smaller RV's/rooftop campers will be allowed to park up the hill in the general area or at your reserved Group campsite. **NOTE:** we will **NOT** be allowing anyone to drive up to the campground **AFTER 7:00AM ON SATURDAY** (unless you are a Vendor). No exceptions. If you are running late, you can leave your car at the bottom and drive it up after the rides are completed.

FRIDAY 10/18 ITINERARY *The campground is open beginning on Friday.

12pm - Weekend campers can begin to set-up.

2pm-6pm - Packet-Pickup will be available onsite

3pm - 5pm - Shakeout Ride with **Nashville Local Cycling** team

5pm-8pm - Food Truck/**Bearded Iris** Beer Trailer + **Walker Brother's** "Booch Bus" will be onsite. See below for more details.

7pm - 8pm - **Wahoo Fitness** Milky Way Night Ride

7pm-10pm - Live Music with Bangity Bob + Hickman County native, Johnny Crow

SATURDAY 10/19 ITINERARY

6am - 9am - Packet pick-up will be available onsite, light breakfast/coffee courtesy of **Brasshorn Coffee Roasters** will be available. Attach bike plates to bike, visit Vendors, Bike Shops for last minute adjustments, etc. **SHUTTLE** will run during this time.

7:20am - Riders meeting (100 milers)

7:30am - 100 mile riders start

8:45am - National Anthem

8:50am - Riders meeting under inflatable MOAB arch for race/ride instructions

9am (60mi)/9:10am (40mi)/9:20am (30mi)/9:30am (11mi)/9:40am (20K Trail run) - Staggered Ride/Race start

11am-7pm - "The HUB" sponsored by **Conamici** - Lounge, Games, Prizes

11am-2pm - **Kona Ice** Truck open

12pm - 4pm - Podium/Awards (as soon as finishers arrive in)

12pm - 5pm - Complimentary stretches with **StretchLab** *must sign up at tent

12pm - 8pm - Food Trucks + **Bearded Iris** Beer Garden + **Walker Brother's** "Booch Bus"

4pm - Hill Climb Competition

5pm - 10pm - Live Music with **Jake Leg Stompers**

6pm - Cornole FINAL match-up competition

7pm - Bonfire

SUNDAY 10/20 ITINERARY

8:30am - 9:30am - Rider Check-in, Brasshorn Coffee, Snacks

9:50am - announcements

10am - 2pm - Waterfall & **Grinder's Switch** Winery ride (approx. 25 miles). We will depart at 10am & ride as a group until we get to the waterfall for a group photo, then you can ride on your own to the Winery.

2pm - 5pm - Pack-up/leave campground

VOLUNTEERS

Volunteers will be wearing lanyards & Gravel Revival VOLUNTEER T-shirts if you need help throughout the event. Please be kind and don't forget to THANK them for helping to support this event - we couldn't do it without them!



PACKET PICKUP/REGISTRATION

All registered participants (**prior to Sept. 20**) will be guaranteed a swag bag with a Gravel Revival long-sleeve t-shirt and super cool swag, bike plate and a wristband for food & drink. If you registered after 9/20 we can't guarantee swag but you will still be eligible for prizes & will receive a wristband for food/drink. See details below. ***NOTE:** to help us avoid a long line, we encourage you to pick one of the packet pickup locations listed below (10/14-10/18).

Here are the locations, dates and times for **Gravel Revival Packet Pick-up:**

MONDAY, OCTOBER 14

MOAB Bike Shop - Murfreesboro

710 Memorial Blvd., Murfreesboro, TN 37129

Hours: **1pm - 6pm**

TUESDAY, OCTOBER 15

Bearded Iris Brewing (Germantown)

101 Van Buren St. Nashville, TN 37208

Hours: **3pm - 7pm** (**Bearded Iris Happy Hour 5-6pm, Food Truck will also be onsite & Trivia starts at 7pm*)

WEDNESDAY, OCTOBER 16

MOAB Bike Shop - Franklin

1113 Murfreesboro Road, Suite 101, Franklin, TN 37064

Hours: **1pm - 6pm**

FRIDAY, OCTOBER 18

Peaceful Hills Retreat & Campground (Onsite)

390 American Way, Centerville, TN 37033

Hours: **2pm - 6pm**

SATURDAY, OCTOBER 19 (*last resort)

Peaceful Hills Retreat & Campground (Onsite)

390 American Way, Centerville, TN 37033

Hours: **6am - 9am**

****PLEASE NOTE: Due to spotty access to wifi, cash/venmo/square will be accepted the day of the event!**

FOOD/BEVERAGE

All registered participants will receive a wristband that will be their "ticket" to food & drink mentioned below (on Saturday only). You are welcome to bring any additional food/drink with you!

Friday:

MGC BBQ & Pizza will be available onsite from **5-8pm** to purchase food. Our Brewery sponsor, **Bearded Iris Brewing** (Nashville, TN), will be providing some of their delicious craft beers for those that will be there on Friday afternoon/evening, until we run out. We will also have complimentary soda/water available.

Saturday:

Coffee by **Brasshorn Coffee Roasters** (Murfreesboro, TN) will be brewing, tea, and a small assortment of light breakfast items by **Trim Healthy Cafe** (out of Centerville) and **MOAB Bike Shop**, available before the race/ride starts.

All registered participants will receive a wristband FOOD tab for a post-ride meal at one of our food trucks (see below) and will receive a few post-ride beers courtesy of **Bearded Iris Brewing**. We will have plenty of N/A options from **Walker Brothers** (kombucha) and **Athletic Brewing** too. All non-registered participants can purchase food on their own. On Saturday afternoon/evening, we will provide a variety of beverages for all ages, including beer, soda, water. Food trucks will be available until 8:00pm.

Sunday:

Grinder's Switch Winery will have bonfire pits/s'mores and plenty of space to sit & relax with a glass of vino! A food truck will be onsite with delicious gourmet sandwich & salad offerings to purchase! There will also be complementary light snacks available, courtesy of the generous staff! We will have someone available to transport purchased wine back to the campground for you if needed. There will be free wine sampling but we highly recommend supporting this local winery with a glass/bottle of wine.



LIVE MUSIC

We will have Live Music on Friday with **local musicians Bangity Bob and Hickman County native, Johnny Crow** from **7:00pm-10:00pm** and Saturday with **Jake Leg Stompers** from **5:00pm-10:00pm** on Saturday evening! You won't want to miss this! (Tips are encouraged.)

"THE HUB" - FOOD, DRINK, GAMES, PRIZES, GIVEAWAYS, AWARDS

"THE HUB" is back again! It will be hosting an area to lounge around, eat, drink, visit with vendors and play some fun cycling-themed games for an opportunity to win some really cool prizes provided by our vendors and local retailers. **You must be present to win.**

We will have **CASH PRIZES** for the top 3 MALE and FEMALE finishers of the 100 and 60 mile race and **PRIZES/GIFT CARDS** for the top 3 MALE and FEMALE finishers of the 40 mile race. Top 3 finishers of the 100/60/40 mile race categories will receive a *special finisher prize* from **Conamici**. We will also have **PRIZE PACKAGES** for the top 3 male/female 20K Trail Runners thanks to **Fleet Feet** and **REI!** Awards and podium photos will take place after the first 3 male/female winners arrive. **Please stick around for your prize and podium photo.**

MEDICAL EMERGENCY INFO

Hickman EMS 931-729-3004	Hickman EMA (onsite) (Pete) 931-994-9065	Nashville Amateur Radio (Dan) 615-551-7676	Event Director (Brenda) 262-951-1490	Route Director (Andy) 615-591-1012
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Cell phone and internet coverage is extremely limited to sometimes non-existent at the campground. If you need to make an emergency/urgent call or email anytime during the weekend, please contact the **Nashville Amateur Radio Operations** and they will be able to get a message sent out. Contact Brenda or Andy to direct you to the amateur radio operations location.

We highly encourage riding with a buddy! If calling 911 immediately identify the location as Hickman County and provide GPS coordinates to the operator. (Google maps should bring up the coordinates)

ROUTES

If you've ridden in Hickman County you know that routes are subject to change based on the road conditions. With whatever route you choose you can expect to encounter a variety of gravel and terrain – from well-groomed gravel to rutted out jeep trails; fast descents, inevitable creek crossings, and punch-you-in-the-gut climbs. Some of that chert will hurt, but the post-ride meal, beverage and Strava kudos will be worth it!

We have created routes for all levels of cyclists (+ a Trail Run) from casual to advanced. For the new gravel rider who wants to take in the Hickman County scenery, the beginner routes have mostly smooth hard-packed rolling roads with a couple challenging climbs. The Adventure rider will be tested by steep and technical ascents and descents. This route passes through the Mennonite community outside of Lobelville. These rarely used canopied dirt roads will transport you to a simpler place and time. We have added a race portion for the 40/60/100 mile routes, for those riders that just like to take it fast and hard! *NOTE: We will make routes available so people can recon up to the event.

Dog-warning: there is a chance you may encounter dogs on the route. Be aware and be prepared. Some of them are really friendly but some may not be. We encourage you to ride or run in groups as this tends to overwhelm them. Squirting them with a water bottle usually gets them to run away giving you time to ride away, or carrying pepper spray is another option.

***IMPORTANT*:** The routes are self-navigated and for the most part, unmarked. All riders are asked to bring a GPS unit or whatever tools necessary to navigate the course. As Gravel riding becomes more and more popular, it is important for riders to learn proper skills to navigate and ride self-supported, especially in secluded areas where a GPS signal may or may not be available. Cell phone signal has become increasingly better in Hickman County, however if you are not using a navigation unit with GPS, we strongly recommend that you download the Ride with GPS app, create an account, save and **DOWNLOAD ALL THE ROUTES YOU INTEND TO RIDE to your computer and/or phone BEFORE you get to the campground** (just tap the dots to the right of the route name). If you do not download the routes, please ride with someone you can follow. A lot of the roads DO NOT have signs so cue sheets are not always helpful. We will attempt to put up signs at major turning points (we just can't promise that the locals won't take them down. Yes this has happened in the past).



To learn more about each route, **scan QR code** or visit the **GR Route page** [HERE](#).

11 Mile Shakeout Ride with Nashville Local Cycling team (FRIDAY):

Please download the route: <https://ridewithgps.com/routes/48000417>

***NEW* 8 Mile Milky Way Night Ride sponsored by Wahoo Fitness (FRIDAY):**

Please download the route: <https://ridewithgps.com/routes/47923519>

11 Mile "Welcome New Members" beginner route (SATURDAY):

Please download the route: <https://ridewithgps.com/routes/46650415>

***New* 20K Trail Run route (Saturday):**

Please download the route: <https://ridewithgps.com/routes/48008839>

30 Mile "Follow the Dirt Road" route (SATURDAY):

Please download the route: <https://ridewithgps.com/routes/46487539>

40 Mile "Chert Believer" Race/Ride route (SATURDAY):

Please download the route: <https://ridewithgps.com/routes/46060395>

60 Mile "Deacon of Dirt" Race/Ride route (SATURDAY):

Please download the route: <https://ridewithgps.com/routes/46487860>

100 mile - "Divine Power of Perseverance Century" Race/Ride route (SATURDAY):

Please download the route: <https://ridewithgps.com/routes/46650224>

23 Mile Winery/Waterfall Loop route (SUNDAY):

Please download the route: <https://ridewithgps.com/routes/47969623>



GRAVEL REVIVAL ROUTES

RECOMMENDED GEAR

After many years of regular visits to Hickman County we have our own ideas as the recommended bike choice and gearing. We have seen it all. Road conditions are an ever changing factor on dirt. Hickman roads drain well but can leave challenging erosion and debris. Always be cautious and aware of your surroundings.

Bikes and Tires: Most people ride a "Gravel" bike or CX bike with at least 38mm or preferably larger tires. That being said, any MTB will work as well. Suspension and MTB gearing are nice on the rougher steeper technical sections but not ideal for the flats and longer routes that include some tarmac. If you prefer more comfort and insurance without too much sacrifice on weight I would go with the largest tire you can fit on your bike. Gravel bikes typically allow more tire clearance than CX race bikes. Look for tires that have good puncture protection. It should go without saying that a Tubeless tire setup is by far the smartest and safest way to go on these roads. If you have tubed tires expect to be changing flats regularly with much ridicule from your friends while they wait.

Gearing: Enough about tires, your gearing should allow you to spin while seated as it's difficult at times to climb out of the saddle on steep, rough and loose surfaces. We like at least a 1 to 1 ratio. Example: On a 1x Gravel bike with 40 tooth chainring up front, opt for a 11x40 or larger cassette on the back. Spinners prefer even more low gearing and Mashers prefer less. Most current stock gravel bikes come ready for Hickman style roads. If you have more specific questions, reach out to MOAB bike shop (or your local shop) for recommendations for your specific bike.

PHOTOGRAPHY/PROMO

As you prepare for this event and document your experiences before, during and after the event, please use the following tags: **#GravelRevival** and tag **@moabbikeshop** and **@gravelrevival** to be featured on our event pages!

We will have photographers at the event taking photos throughout the weekend. Remember to SMILE! We will share more information on how you may receive those photos following the event. Help us share and promote this event year after year! If you have an interest in helping us in any way as a sponsor, volunteer, etc., please contact brenda@moabbikes.com.

SPONSORS, PARTNERS, BIKE RETAILERS AND VENDORS

We are thrilled to have the support of several sponsors, partners, bike retailers and local vendors displaying their products, goods and services and have opportunities to win prizes and swag. On Saturday, take the opportunity to stop and visit all these great vendors and sponsors that helped to make this one-of-a-kind event happen!



RULES OF THE ROAD



Be cool, have fun, respect the local neighbors and enjoy the ride. And for those who need it spelled out...

- You will be required to sign a waiver at registration before you pick up your event packet. You are solely responsible for your own actions. Gravel Revival and sponsors will assume no liability.
- You are required to know the contents of this event bible and any communications issued by the MOAB sponsors and volunteers, check our website or Facebook event page periodically for any updates
- All riders are required to wear an approved helmet and cannot remove it at any time while riding.
- Riders must obey all applicable traffic laws during the event and are encouraged to use common sense, keep their head up and stay in their lane of travel. At no time will there be a closed road. ***DO NOT TAKE THE LIGHT CAR TRAFFIC FOR GRANTED***. Blind corners are extremely dangerous. Be aware of your surroundings at all times.
- Riders should expect vehicle traffic on all roads, along with ATVs, motorcycles, livestock and wild animals. Stay in your lane and follow the rules of the road.
- Riding dirt roads are not like riding pavement. First off they are **way more fun** but you must also be attentive at all times. There can be all types of natural debris in the road, potholes, loose rocks, and water crossings. Always be aware of your fellow riders.
- Aid stations will be well-stocked and able to handle participant's needs.
- In the interest of your own safety, you should always assume the same level of vigilance in riding your bike during the event that you would under normal circumstances.
- Headphones/earbuds are NOT permitted during the group rides.
- All riders must attend the "riders' meeting" held at the MOAB inflatable arch area 15 minutes prior to the ride.
- Each rider is solely responsible to know the designated ride route. Please download the available routes to your bike computers before you arrive at the event. If you don't use a GPS computer, we highly encourage you to ride with someone that does.
- Laws and ordinances of appropriate jurisdictions shall be observed during participation in the event.
- Be responsible for your actions. This event is a privilege for all of us as we are all guests.
- Please be kind to all the sponsors, vendors, participants, volunteers and staff.
- Leave NO Trace. Please pick up your litter, discarded bottles, cups, etc. Please leave the area cleaner than you found it.
- Please be sure to have your bike checked before the day of the event. These chert/dirt roads can be unforgiving. Be prepared with at least two extra tubes, plug kit, a multi-tool and mini-pump. MOAB and a few of our amazing local bike shops will be onsite to help with some mechanical support. Outside of this event, PLEASE support your local bike shops!

Thank you for your support and we hope you genuinely HAVE A GREAT TIME IN HICKMAN COUNTY!!

VENUE MAP - PEACEFUL HILLS RETREAT & CAMPGROUND

