

## WHAT IS THE FROZEN FOOLS CHALLENGE?

The Frozen Fools Challenge began as a winter riding challenge in 2002.

Participants are challenged to ride a bicycle as many miles **and** days as they can outdoors during the 3-month challenge period.

The challenge period begins January 1<sup>st</sup> and ends on April 1<sup>st</sup> (April Fool's Day)

Participants keep track of the number of miles **and** days ridden during the challenge.

Rider standings are based on miles ridden **and** days ridden.

Participants must ride at least 5 miles in a day to receive credit for the day.

### Questions?

Contact **Bob** at

[bob@michaelscycles.net](mailto:bob@michaelscycles.net)

or call (608) 752-7676 (ext. 14)

### Frozen Fools Fun Fact

Since 2002, 139 local "Fools" have cumulatively ridden over 367,000 miles and over 18,700 days in the three cold months of the challenge!



The 18<sup>th</sup> Annual Frozen Fools Challenge begins on January 1<sup>st</sup>, 2019. Although there is no fee for participation, those wishing to participate in the challenge must register by January 5<sup>th</sup> (see form inside). Those wishing to donate to the fundraiser may do so at any time during the challenge period (ends April 1<sup>st</sup>, 2019)

For more information, go to

[www.michaelscycles.net](http://www.michaelscycles.net)

"Rides & Racing" tab and find the "Frozen Fools Winter Challenge"



## FROZEN FOOLS FUNDRAISER

The Frozen Fools Challenge is a fundraiser for the Anna Schenker Memorial Scholarship Fund and the Janesville Velo Club's Junior Development Program and Trail Signage Project.

### ANNA SCHENKER MEMORIAL SCHOLARSHIP FUND

Anna Schenker was a winter enthusiast and best friend of the daughter of one of the co-founders of the Frozen Fools Challenge. At the time of her death in January 2006, winter and biking were just two of her passions. Combining these two passions has led to the inclusion of the fundraiser to support the scholarship fund in her name.



### JANESVILLE VELO CLUB

The JVC consists of local bicycle riders and advocates. The club supports and sponsors local cycling interests, events, and racers in our community. Club members arrange and organize weekly group rides, advocate for cycling and cyclists, and volunteer at local cycling events and in local parks.

**RIDE!  
PLEDGE!  
~OR~  
DO BOTH!**

To sponsor a rider, you are encouraged to pick a participant and then pledge to donate:

An amount per day ridden  
(Ex: a dime per day)

**and/or**

An amount per mile ridden  
(Ex: a penny per mile)

A sponsor is able to place a limit on the amount to be donated  
(Ex: a dime per day and a penny per mile up to \$50)

Sponsors who don't know any of the riders, may sponsor the entire group's total, the group's average for days and/or miles, or make a donation for a set amount.

(Ex: In 2018, a pledge of 50 cents per day and a penny per mile for the entire group's average would have resulted in a \$31.26 donation)

Complete the form below and mail to:

**Bob Schlegel  
c/o Michael's Cycles  
2716 N. Pontiac Dr.  
Janesville, WI 53545**

I would like to (check one)

Ride\* ( )

Make a donation ( )

Ride\* and also make a donation ( )

\*Riders are required to accept the terms of The JVC Waiver and Release of Liability (found at [www.veloclub.org](http://www.veloclub.org))

Please Print

Your Name \_\_\_\_\_

Your Mailing Address and Contact Information

Street \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip Code \_\_\_\_\_

Phone \_\_\_\_\_

E-mail address: \_\_\_\_\_

Please print the name of the rider you are sponsoring below:

Name \_\_\_\_\_

**NOTE:** Write "Group Total" if sponsoring the total for all participants, "Group Average" if sponsoring the group's end-of-challenge average, or "Donation" if donating a predetermined amount.

#### 2018 Challenge totals

1550 days and 26,615.5 miles ridden during the Challenge period

#### 2018 Challenge averages

47 days and 776.2 miles per rider

Amount per day \_\_\_\_\_

Amount per mile \_\_\_\_\_

Max amount pledged \$ \_\_\_\_\_